

Dipartimento di Studi e Ricerche Aziendali (Management & Information Technology) Dottorato di ricerca in: "Economia e Direzione delle Aziende Pubbliche" XII Ciclo - (2010 - 2013)

Settore scientifico disciplinare SECS-P07

# The construction of an new accrual accounting system Evidence from laboratory life: Campania region

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# PROJECT SCHEDULE

Schedule	Year 1			Year 2				Year 3				
Research process	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Literature review												
Advanced theoretical knowledge												
Qualitative school of research												
Definition of research problem												
Find contact and Access Data												
Sumbit to national academic expert												
in the field: professor Riccardo												
Mussari.												
Submit to National conference												
Submit to International conference												
Visiting scholar research in												
Edinburgh, submission to prof. Irvine												
Lapsley												
Traineeship to Campania Region												
Thesis writing												

### **AGENDA**

- 1 Research objective
- 2 Literature review
- 3 Research question
- 4 Research approach
- 5 Adopted theory
- 6 Methodology
- 7 Results
- 8 Contribution and limitation

### Research objective

**New Public Management** public sector accounting reform How a process of Translation of reform emerges in **Explain** private sector a country practices Introduction of accrual What forces accounting as a are involved Research's neutral objectives technique How these Accrual accounting in forces public sector as influence the self-evident outcome Research site

### Literature review

It is possible to distinguish at the least two opposite streams of thought

Why the adoption is desirable

Managerial effectiveness from the move to accrual accounting (Hyndman & Connolly 2011; Ryan 1998)

Politically neutral mechanism for enhancing strategic decision making and for improved efficiency in evaluating performance and service costs (Guthrie 1998)

The complexity on the implementation

It is a fluid technique. A tricky issue: materiality. The discretion in the implementation (Nesbakk & Mellemvik 2011)

A phantom image of accrual accounting: the management consultants interpret what accrual accounting is or should be (Christensen &Parker 2010)

Divergences from private sector and at these practice and the time these changes differed from previous practice. The policy outcome is a mutation (Lapsley 2012)

Accounting in action is a process in action, whereby something is being built

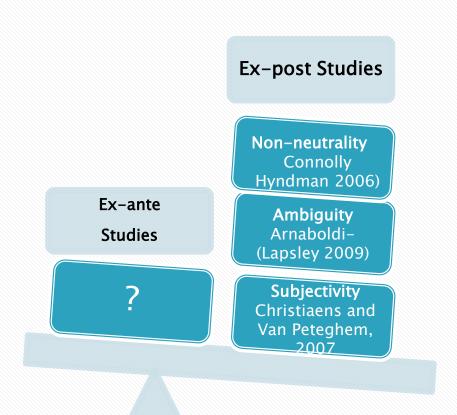
### Gap in the literature

This research differs from the existing literature by undertaking analysis which is both ex-ante and processual

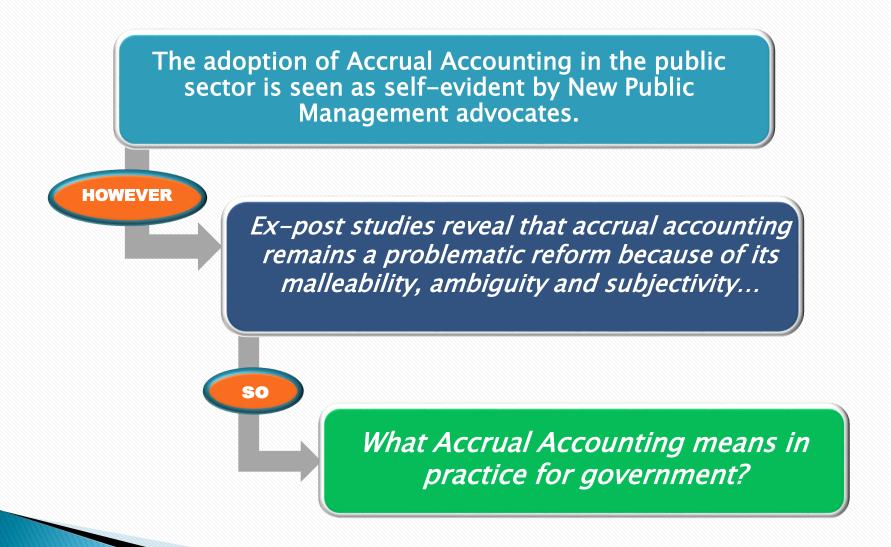
This perspective has been deployed in studies of accounting in action:

- Miller 1991, the failure in the translation of the Discounted Cash flow
- Preston et I. 1992

   investigates the translation of budgeting and accounting into hospital management
- Briers & Chua 2001 the implementation of Activity based costing in the public sector



## Research question



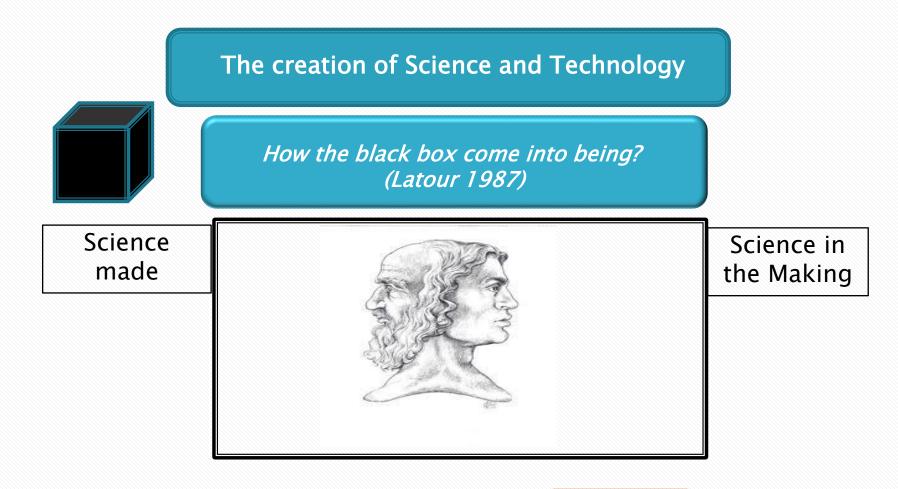
# Research approach

	Positivism	Social constructionism
The obsever	Must be independent	It is part of what is being observed
Explanations	Must demonstrate causality	Aim:to increase general understanding of the situation
Research process through	Hypotheses and deductions	Gathering rich data from ideas that are induced
Units of analysis	Should be reduced to simplest terms	May include the complexity of whole situations
Generalizations throughout	Statistical probability	Theoretical abstraction

# Research approach

	Social constructionism	This research
The obsever	It is part of what is being observed	Non participant observation in the trial
Explanations	Aim: to increase general understanding of the situation	Increase the general understanding about the the process of accrual accounting system implementation during the first stage of development.
Research process through	Gathering rich data from ideas that are induced	Collecting data about the implementation of accrual accounting.
Units of analysis	May include the complexity of whole situations	Case study: Italy, Campania region and video-conference call.
Generalizations throughout	Theoretical abstraction	Accrual accounting is not neutral, is a subjective technology, is a fabrication.

### Adopted theory



Critical perspective

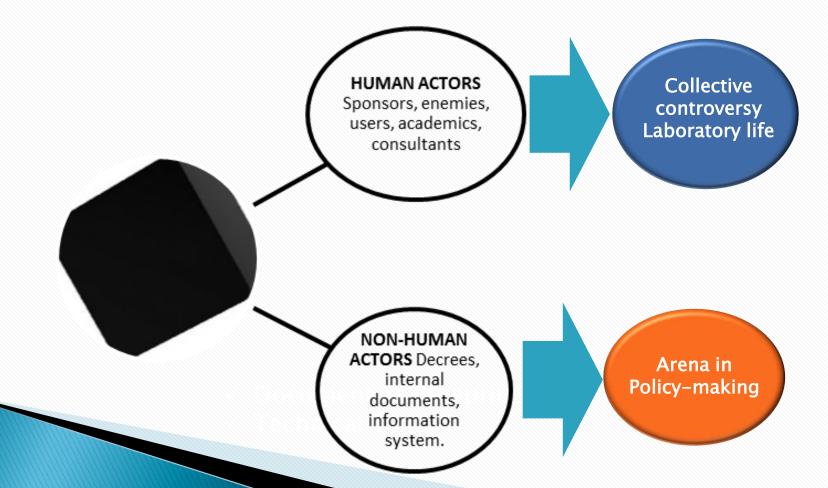
Science In Action

### Adopted theory



Accrual accounting translation as a construction of a new technology





### Methodology

Macrosociological study

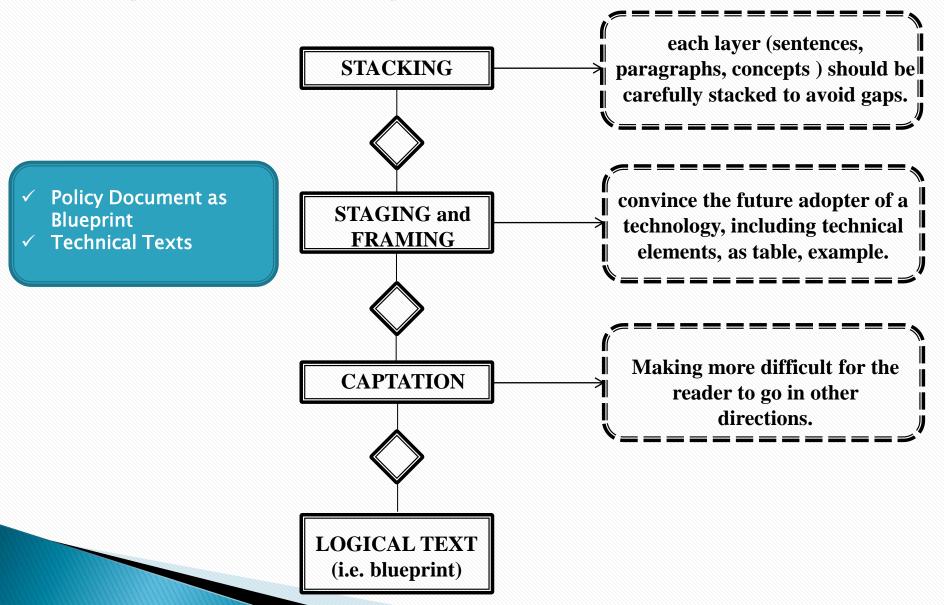
Documentary analysis

Micro sociological study

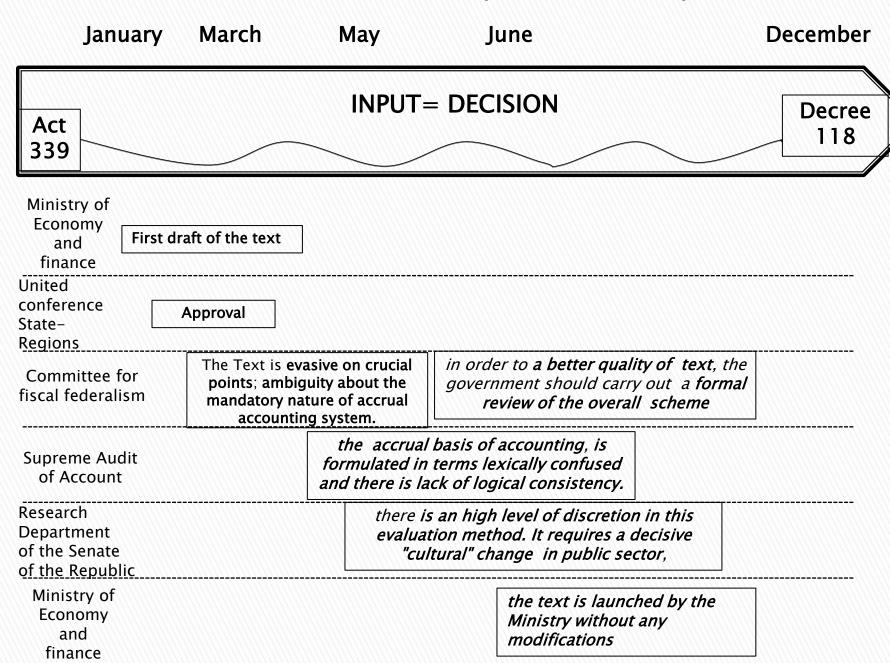
Case study: Non – participant observation Policy as a blueprint: Logical text analysis, the fortification tactics of texts.

The construction of fact::
controversies between actors
involved in developing a new
public sector accounting system

# Policy as a blueprint



#### Results: Non linearity in the decision path



### The construction of fact

#### The facticity diagram

it is not discussed in the laboratory

it is discussed

in the

laboratory

#### Statement type 5

What is taken for granted

#### Statement type 4

Accepted and disseminated knowledge

#### Statement type 3

it is largely know

#### Statement type 2

what might reasonably be thought to be the case

#### Statement type 1

conjecture and speculation.

Fact

ArteFact

#### Results: the facticity diagram.

Issues
less
discussed
in the
laboratory

Statement type 5: IPSAS

Fact

Statement type 4: Memorandum Accounts

Statement type 3: Recording Cost as Commitment time

Issues more discussed in the laboratory Statement type 2: Depreciation-Double entry system

Statement type 1: Evaluation of assets – Allowance for doubtful accounts – Equity

**Artefact** 

### Conclusion

Accrual Accounting is a "rhetoric machine": the rule of methods, the standardization process and the "medium" plays a role in: fabrication and communication of accounting knowledge. (Quattrone 2009)

Accrual Accounting is a highly subjective "technology"

The shaping of systems open to interpretation and fabrication

### Contribution and further research

Understand the process of accrual accounting system implementation during the first stage of development. Illustrate how an accrual accounting system is introduced during an ongoing accounting reform. Discuss the process in context with regional authorities. This offers unique evidence because intermediate level government has received little attention in comparison to local and national government